

## **A PROPOSAL REQUESTING FOR INVESTORS FOR EDMC FOUNDATION**

### **Nature of the business**

EDMC Ghana is an umbrella company that specialises in website design, content creation, photography, brand/digital strategy, digital/online marketing and cryptocurrency trading and analysis.

After successfully educating its clients through the subsidiary EDMC Tradings on measures to employ to minimise risk and increase cryptocurrency earnings to further economic and social change, EDMC Ghana is aiming to set up a foundation to train and mentor kids and teenagers about blockchain technology and development with a focus in cryptocurrency.

The foundation, an offshoot of EDMC Tradings will organise training sessions which include:

- Blockchain Technology and Development
- Blockchain Apps and Games Development
- Blockchain Programming
- Content Creation in the digital space
- Mentoring at the end of the program

### **Our Founder's Story:**

EDMC Tradings is spearheaded by Benjamin Appiah Boateng, a prolific brand strategist, business enthusiast and cryptocurrency analyst who has worked with major brands in Ghana. He believes that wealth creation and financial independence are not the preserve of a select few but should be advocated for everyone else.

Having successfully traded in cryptocurrency himself, Benjamin has guided institutions to do the same in the last two years.

Now, he is spearheading a foundation that will train kids and teenagers to explore blockchain development technology and cryptocurrency.

He is partnering with seasoned developers and programmers in blockchain technology together to teach and mentor these children to have a better grasp of financial literacy.

### **History**

The initiative to build a foundation came with the diversification of EDMC Ghana into another venture with their subsidiary EDMC Tradings, a cryptocurrency oriented business.

EDMC Tradings is currently one of the fastest-growing cryptocurrency services in Ghana which uses proven insights to practically help clients earn passive and active income from cryptocurrency. We have created over \$250,000 in cryptocurrency earnings for over 16 institutions and personalities. In the past couple of years, we have made more than an average of 1300% profit.

This led to the birth of EDMC Tradings which will teach the next generation about the practical ways to explore blockchain and cryptocurrency as the best medium of wealth creation.

### **Executive Summary**

The purpose of this proposal is to solicit funds from investors to set up a foundation for the training and mentoring of kids and teenagers to benefit from an early start on understanding the world of blockchain development and cryptocurrency.

EDMC Tradings is one of the fastest-growing cryptocurrency services in Ghana and has created over \$250,000 in cryptocurrency earnings for over 16 institutions and personalities. We have made more than an average of 1300% profit in two (2) years.

EDMC Ghana is expanding its horizon through an initiative to train and mentor the next generation of cryptocurrency experts by focusing on the group that could benefit the most from this project; kids and teenagers through the launch and facilitation of EDMC Foundation, a subsidiary of EDMC Ghana.

The vision of this foundation is to equip kids and teenagers in Ghana and West Africa with financial literacy through the exploration of blockchain technology with an emphasis on cryptocurrency.

Due to the proposed long term nature, a facility will be needed to ensure the beneficiaries receive in-depth and practical knowledge.

As a result, EDMC Ghana is seeking funds from investors to successfully pilot and implement this project.

### **Our Plan**

- Setting up EDMC Ghana as a business in the USA with EDMC Foundation as a subsidiary
- Teaching kids and teenagers blockchain technology and development, blockchain apps and games development, content creation in the digital space and blockchain programming.

- Teaching them how to invest in cryptocurrency at an early age
- Setting up a facility in Ghana where kids and teenagers can gain effective and useful knowledge in cryptocurrency
- The facility will be a safe place for these kids and teenagers to develop their passion and skills without the placement limitations of their capacity.
- Facilitate and manage a non-formal creative space for kids to be expressive and build people skills in the company of like-minded persons
- Promote mental health in kids and teenagers by facilitating mental awareness sessions with proven experts.

### **We Need You**

EDMC Foundation is seeking investors to implement this project. The vision of this foundation is to set up a project to equip kids and teenagers in Ghana and West Africa with financial literacy through the exploration of blockchain technology with an emphasis on cryptocurrency.

The project will ensure that kids who are included in the program receive scholarships and mentors who will practically teach them how to harness and exploit cryptocurrency for wealth creation.

The foundation is aiming to build a physical facility to create a safe space for children to explore their skills in a secure environment that will encourage interaction with their peers.

Given this, we are soliciting funds from investors to implement this project. The investment will ensure the prompt carriage of the vision of the foundation to ensure the beneficiaries receive the optimum training needed to build their financial knowledge.

### **The Perks You Gain:**

- A prospective investor is entitled to own shares in the company. This is
- An investment of \$10,000 attracts 10% of the shares of the company.
- An investor will enjoy a 30% return on investment of all profits accruing to the investment made at the end of each year.

- The investment made by a prospective investor will be paid back in full at the end of the year of investment unless an investor shows interest in retaining shares allotted to him or her.
- An investor who is interested in reinvesting at the start of the year will be required to buy back the shares at a price stated by the company at the time of purchase.

Every investment made is renewable at the end of each year according to the terms and conditions as stipulated by the company at the time of renewal.

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